

Vice President of Community Partnerships

- Oversee efforts to build partnerships with local businesses, organizations, and other entities with the purpose of acquiring monetary resources and in-kind sponsorships to support AMA Madison.
- Develop concise, appealing, and mutually-beneficial sponsorship packages for potential AMA Madison partners, and ensure fulfillment of contracts/agreements.
- Work with the Communications team to:
 - Update the Sponsorship section of the website
 - Develop supporting collateral and communication tools
 - Utilize email blasts and social media channels to promote sponsorship opportunities
- Lead sponsorship efforts for the AMA Annual Conference (held in September)
- Manage a committee to assist in achieving goals
- Track activities and complete a brief monthly summary
- Attend monthly in-person board meetings
- Organize and lead a monthly committee meeting or conference call